

# EXPERT BLUEPRINT CHECKLIST

## Complete these Steps

### 1. PLAN IT OUT

- Choose your topic
- Lay out your process

### 2. KNOW THE BLUEPRINT LINGO

- I understand the Blueprint
- I understand the Building Blocks
- I understand the Action Steps

### 3. CREATE AN OUTLINE

- [Outline Template](#)
- [Outline Example](#)

### 4. WRITE YOUR BLUEPRINT

- [Blueprint Template](#)
- [Blueprint Example](#)
- [Use the Building Block Library](#)

### 5. SHOOT YOUR VIDEOS

- Overview Videos
- Theory Videos
- Walkthrough Videos

### 6. CONSIDER DOWNLOADS

- Write Your PDFs (if applicable)

### 7. GATHER YOUR ASSETS

- All images are saved
- I've included visual notes

### 8. SEND US EVERYTHING

- Submit your Blueprint

## The Lowdown

Make sure you're completing every step before sending us your blueprint.

◀ Just follow your easy-to-use checklist

## Get Your Tools!

Make use of the Blueprint Roadmap.

Visit your **Blueprint Roadmap** for every tip, trick, and how-to to make the process easy peasy.

[hipcatsociety.com/blueprint-roadmap](https://hipcatsociety.com/blueprint-roadmap)

On this page, you'll find:

- Templates
- Video Instructions
- Building Block Library
- And More!

## Questions?

Let me know how I can help you!



### SHANNON MACKEY

Brand + Marketing Strategist

360.322.4804

[shannon@hipcatsociety.com](mailto:shannon@hipcatsociety.com)