



LAUNCH YOUR
CAMPAIGN!

TARGETED CAMPAIGNS

— MINI COURSE —

PRESENTED BY



HIPCAT SOCIETY

TARGETED CAMPAIGNS MINI COURSE

This mini-course is designed to help you launch a valuable, yet profitable, targeted ad campaign on Facebook.

It's easy to throw up a picture of your product with the call to action "Buy Now," but... that's a turn off for your target market. It won't put the dollar bills in the bank.

Consumers crave solutions, not products. Snatch this course and learn how to give 'em what they want.

Step 1:

The Ultimate Avatar Creator

Learn how to get inside the hearts + minds of the people you can help most.

Step 2:

The Ultimate Offer Builder

Discover how to build an offer that sells itself 24/7 - even while you sleep.

Step 3:

The Ultimate Audience Finder

Step-by-step visual instructions to find your people and put your offer in front of them.